

Mark Shapiro

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OBJECTIVE

To seek a graphic design or web position within a fast paced company that provides room for growth.

SKILLS

Languages: HTML, CSS, some Flash/Actionscript, Typing (40+ wpm)

Software: Photoshop, Dreamweaver, Imageready, Flash/Macromedia Studio MX, Adobe Premiere (video), MS Office, Logic (audio), Garageband, trained in VORTAL (online content management system).

PROFESSIONAL EXPERIENCE

Webmaster, CBS Radio: 100.7 WZLX - Boston's Classic Rock; Boston, MA

2/07 – 12/07

- Responsible for all content, daily upkeep, images, audio and web-based contests appearing on WZLX.com.
- Work within a state-of-the-art content management system to update website, in addition to hand-coding HTML, CSS, RSS etc.
- Initiated the "Featured Broadcasts" daily podcasting module (streaming content on-demand) on WZLX.com with outstanding results.
- Work closely with the promotional and sales teams for revenue-generating events and contests.
- Email mass newsletters to WZLX's "Workforce" Listener Club.
- Shoot, capture, compress and edit video and synch audio for online streaming.

Web Developer, Buyerzone; Waltham, MA

1/07 – 1/07

- Migrate relevant articles from related publications to stimulate sales.
- Redesign web pages with CSS and HTML to match the site's theme.
- Generate images/code pertinent to each page's design.

Graphic/Web Designer/Consultant, Human Capital Education Corporation; Fitchburg, MA

5/06 – 12/06

- Work among a hand-picked design team to develop two web-based educational applications for K-12 schools nationwide.
- Developed graphics and code to launch a corporate website for HCEC.
- Promote workplace literacy by creating a versatile interface utilizing CSS, HTML, ASP, Java, Flash, XML, etc.
- Generated original artwork for use with interactive presentations within the product.
- Laid out dynamic websites for user customization.

Web Developer, CBS Radio: WBZ NewsRadio 1030; Boston, MA

1/06 – 5/06

- Work directly under Webmaster, completing daily maintenance for a fully functional, live, all-news site.
- Launch all new version of the website using cutting edge content management system.
- Contribute to solicitation of multimedia assets such as RSS Feeds and uploading audio to podcast directories.
- Used web and graphic skills to design exclusive features for time-sensitive material.
- Organize and restructured existing features to be more efficient.
- Proofread, write for and/or contribute to stories and features if necessary.
- Supplement administrative needs including sitting in as acting webmaster for a period of time.

RELATED EXPERIENCE

Freelance Graphic Designer/Webmaster, Contempt Media; Boston, MA

1/99 - current

- Research and develop graphics, original artwork and live websites tailored to the needs of the client.
- Published work for numerous individuals, small businesses and notable bands/musicians.
- Generate graphics and original artwork for various forms of multimedia (web, print, animation).

Project Manager, Fitchburg State College; Fitchburg, MA

1/03 - 5/03; 9/04 - 12/04

- Spokesperson/Team Leader of two separate design teams for different professional websites. (Center Stage & FSC Comm. Media Dept.)
- Plot team approach and strategy via clear documentation and effective group communication.
- Designate responsibility among group members.
- Administer fully functional websites for each client based on their respective needs.

EDUCATION

Fitchburg State College, Fitchburg, MA

Bachelor of Science, *Dual Concentration*: Interactive Media & Graphic Design;

Minor: Business Administration, 2006.